



The Industry Vision

Our “industry vision” has always been to empower our students to dream, believe and succeed but we want to take this far beyond any vision to ensure our brand excels past even our own expectations. Our artistic director Miss Jo is committed to deliver a level of excellence and unique culture missing from our industry today.



The Industry experience

Our “industry experience” understands the core values of professionalism, persistence, and Dedication and we pride ourself on our passion to offer each student this commitment with excellence in first class customer service, experienced industry professionals and awareness to put our students wellbeing at the forefront of their training experience.



The industry promise

Our “industry promise” will offer our members a safe and supportive environment where all people are welcome and treated equally regardless of age, gender, sexuality, ethnicity, background or ability. We empower all students to embrace positive emotions, healthy relationships, self esteem, optimism, resilience and the many benefits of dance in an environment that strives to stretch and extend each student to their full potential



The industry difference

Our “industry difference” will bring a unique culture not seen in today’s dance world, a personalised service that looks at each of our members individually to create an artistic journey your child can thrive in while still nurturing the bonds of our community to create a sense of family and belonging for each unique member.



The industry expectation

Our “industry expectation” applies to all students, parents, staff and the extended dance community. We expect each of our members to represent their best self by acting only with kindness, positivity and care towards each other and themselves at all times in and around our studio and when representing Industry Dance outside of our studio. Our industry expectation values integrity, honesty and holds all members accountable.